

(FILE 'HOME' ENTERED AT 11:24:23 ON 14 JUN 2000)

FILE 'USPATFULL' ENTERED AT 11:24:47 ON 14 JUN 2000

L1 2303 S 900/AB

L2 8151 S INTERNET

L3 12 S L1 AND L2 → *review all*

FILE 'USPATFULL' ENTERED AT 12:29:13 ON 14 JUN 2000

L4 1085 S (AD# OR ADVERTIS?)/TI

L5 11466 S INTERNET OR ONLINE OR WORLD(3A)WEB

L6 40 S L4 AND L5 → *review all*

L6 ANSWER 1 OF 40 USPATFULL
TI Automated synchronous product pricing and **advertising** system

L6 ANSWER 2 OF 40 USPATFULL
TI **Internet**-audiotext electronic **advertising** system
with inventory management

L6 ANSWER 3 OF 40 USPATFULL
TI Method for **advertising** over a computer network utilizing
virtual environments of games

L6 ANSWER 4 OF 40 USPATFULL
TI Apparatus and method for **advertising** in zoomable content

L6 ANSWER 5 OF 40 USPATFULL
TI Method and apparatus for allowing **online** directory producers
to preview **advertisement** in **online** directory
listings

L6 ANSWER 6 OF 40 USPATFULL
TI Method for distributing **advertising** in a distributed web
modification system

L6 ANSWER 7 OF 40 USPATFULL
TI Electronic mail system with **advertising**

L6 ANSWER 8 OF 40 USPATFULL
TI Method and system for presenting customized **advertising** to a
user on the **world wide web**

L6 ANSWER 9 OF 40 USPATFULL
TI System and method for scheduling and controlling delivery of
advertising in a communications network

L6 ANSWER 10 OF 40 USPATFULL
TI Multimedia architecture for interactive **advertising** in which
secondary programming is varied based upon viewer demographics and
content of primary programming

L6 ANSWER 11 OF 40 USPATFULL
TI Two-way remote control with **advertising** display

L6 ANSWER 12 OF 40 USPATFULL
TI Systems and methods for linking television viewers with
advertisers and broadcasters

L6 ANSWER 13 OF 40 USPATFULL
TI Dynamic **advertising** scheduling, display, and tracking

L6 ANSWER 14 OF 40 USPATFULL
TI System and method for iteratively determining quantization intervals of
a remote **ADC** and modem employing the same

L6 ANSWER 15 OF 40 USPATFULL
TI **Internet**-audiotext electronic **advertising** system
with enhanced matching and notification

L6 ANSWER 16 OF 40 USPATFULL
TI MPEG motion compensation using operand routing and performing

add and divide in a single instruction

L6 ANSWER 17 OF 40 USPATFULL

TI Method and apparatus enabling valuation of user access of **advertising** carried by interactive information and entertainment services

L6 ANSWER 18 OF 40 USPATFULL

TI System for tracking consumer exposure and for exposing consumers to different **advertisements**

L6 ANSWER 19 OF 40 USPATFULL

TI Wavelength-selective optical **add/drop** using tilting micro-mirrors

L6 ANSWER 20 OF 40 USPATFULL

TI Mobile tele-computer network for motion picture, television and tv **advertising** production

L6 ANSWER 21 OF 40 USPATFULL

TI System and method for displaying user selected set of **advertisements**

L6 ANSWER 22 OF 40 USPATFULL

TI Method of delivery, targeting, and measuring **advertising** over networks

L6 ANSWER 23 OF 40 USPATFULL

TI Banner **advertising** display system and method with frequency of **advertisement** control

L6 ANSWER 24 OF 40 USPATFULL

TI On-line **advertising** system and its method

L6 ANSWER 25 OF 40 USPATFULL

TI System and method for delivering customized **advertisements** within interactive communication systems

L6 ANSWER 26 OF 40 USPATFULL

TI Downloading method for songs and **advertisements**

L6 ANSWER 27 OF 40 USPATFULL

TI Automated collaborative filtering in **world wide web advertising**

L6 ANSWER 28 OF 40 USPATFULL

TI System for communicating information about nodes configuration by generating **advertisements** having era values for identifying time reference for which the configuration is operative

L6 ANSWER 29 OF 40 USPATFULL

TI **Ad** taking pagination information system

L6 ANSWER 30 OF 40 USPATFULL

TI Method for the hot **add** of a network adapter on a system including a dynamically loaded adapter driver

L6 ANSWER 31 OF 40 USPATFULL

TI Targeting **advertising** in a home retail banking delivery service

L6 ANSWER 32 OF 40 USPATFULL

TI **Advertiser** pays information and messaging system and apparatus

L6 ANSWER 33 OF 40 USPATFULL

, TI **Advertisement** authentication system in which
 advertisements are downloaded for off-line display

. L6 ANSWER 34 OF 40 USPATFULL
 TI **Advertising** method and system

L6 ANSWER 35 OF 40 USPATFULL
 TI Electronic mail system for displaying **advertisement** at local
 computer received from remote system while the local computer is
 off-line the remote system

L6 ANSWER 36 OF 40 USPATFULL
 TI System to **add** selectivley persistent resource data to unused
 bandwidth of digital movie

L6 ANSWER 37 OF 40 USPATFULL
 TI Information and **advertising** distribution system and method

L6 ANSWER 38 OF 40 USPATFULL
 TI Digital active **advertising**

L6 ANSWER 39 OF 40 USPATFULL
 TI Pump top **advertisement** distribution and display system with
 performance and sales information feedback

L6 ANSWER 40 OF 40 USPATFULL
 TI Method and apparatus for **advertising** services of two network
 servers from a single network node